MEMORANDUM OF UNDERSTANDING
SOUTHEAST ELECTRIC TRANSPORTATION REGIONAL INITIATIVE

Purpose
The undersigned organizations (Participants) have collaboratively formed a coalition that will help realize the benefits of transportation electrification (TE) in the Southeast. Together, the members of the coalition will support policies and actions in the Southeastern states that advance the electric vehicle (EV) market and associated infrastructure in the region.

The Southeast Electric Transportation Regional Initiative (SETRI) includes EV manufacturing and supply chain companies with a presence in the region, EV charging service providers (EVSPs), electric utilities, non-profit organizations, and academic institutions. SETRI intends to accelerate regional TE growth by:

• promoting EV market development in the region;
• providing information exchange among its participants;
• prioritizing key education and outreach messaging to consumers and key decision makers;
• coordinating among the many state efforts in the region that are focused on advancing TE;
• promoting collaboration among the research efforts being undertaken at many of the region’s academic institutions;
• advocating for policies and actions across the states, region and federal government consistent with the goals and objectives of this MOU; and,
• collaborating with groups in other regions and states and the federal government to help make progress on TE across the country.

The Southeast has much to gain from transportation electrification with its strong and increasingly cleaner electric power industry, expanding EV manufacturing and supply chain activity and growing exposure to climate change risks:

• Lowered operational costs for the region’s fleet operators;
• Improved air quality, new mobility options, and reduced energy burdens for low- and moderate-income populations;
• Grid efficiency improvements and downward pressure on electric rates;
• Continued job growth as manufacturing facilities are developed across the region;
• Improved energy security and resilience.

SETRI Support of Regional Goals
The participating SETRI signatories pledge to work together in order to maximize the benefits of transportation electrification across the region. We will do this through collaborating with one another, sharing ideas and best practices, and working before legislative and regulatory bodies in individual states where appropriate to promote policies and practices consistent with these regional goals and objectives. The signatories also pledge to work together at the federal level and with other national and regional organizations to promote development of transportation electrification across the country.

1 Actual signature pages are retained in a separate file. An up to date signatory list can be found at: southeastev.org